

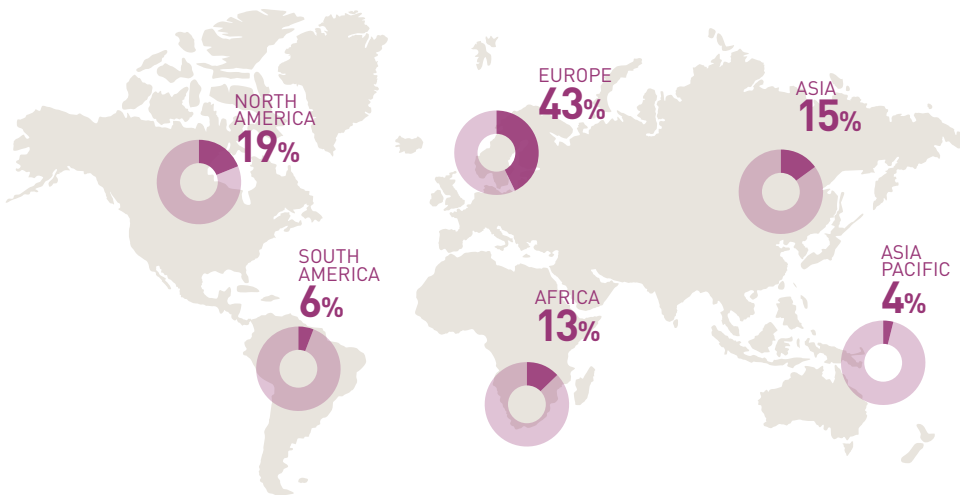
# airline DIRECTORY

Now in its 13<sup>th</sup> year, the 2017 edition of the Airline Directory contains over 1,000 addresses and senior management contacts for the world's international and domestic schedule, low-cost and charter airlines; aviation organisations; civil aviation regulating authorities; and directories of the ground handling agents and industry suppliers that serve them.

**DOWNLOADABLE AVIATION DATA** is giving subscribers instant access to the NAMES, ADDRESSES and CONTACT NUMBERS of the people you need to be talking to across the entire aviation industry. Constantly updated, the **ATP directory** is an invaluable marketing tool for everyone in the aviation industry.

## CIRCULATION AND DISTRIBUTION

The *Airline Directory* is distributed free of charge to 3,500 executives with decision-making responsibility at major, regional and low-cost airlines.



## PROFILE PACKAGES AND ADVERTISING OPPORTUNITIES

If your company provides products or services to airlines, make sure that your customers see you before your competitors. Advertising options range from highlighted listings with a logo to company profiles and advertising space.



**FULL-PAGE Profile + Advertisement** £\*  
(includes logo + listing)



**HALF-PAGE PROFILE + Advertisement** £\*  
(includes logo + listing)

### Logo and highlighted listing - £\*

Using a logo to highlight a listing raises your company's profile and draws the reader's eye directly to your contact information. With your company's entry also coloured to distinguish it from other listings, this marketing opportunity offers exceptional value for money.



\*Prices available on request



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executives at major,  
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## CONTENTS

- Events Diary
- Airports Showcase
- Directory of Industry Associations and Organisations
- Directory of Regulating Authorities
- Directory of Industry Suppliers
- Directory of Ground Handling Agents
- Directory of Airlines

## RATES

DPS profile showcase	£*
Half-page DPS profile showcase	£*
Full page	£*
Two-thirds page	£*
Half page	£*
Third page	£*
Quarter page	£*
Logo	£*

## SPECIAL POSITIONS\*

Front cover	Spine
Outside back cover	Bookmark
Inside front cover	Divider
Inside back cover	

\* Prices and Terms & Conditions available on request. For digital advertising options, please see our digital advertising media pack.